

# LUCINDA HOLMES



Lucinda Holmes started her professional life in the Madmen world of advertising. While still younger than many at her level, she was appointed Managing Director of the internationally acclaimed advertising company in which she had developed. In this role she led the acquisition and merger of several other communications businesses to create and grow the Group into an acknowledged industry leader.

Having stepped out of that business to concentrate on her family, she continues advising and/or is a NED of several small or fledgling companies, as well as mentoring several Chairs and CEOs. Drawing on her executive experience, she is a specialist in advising leaders who have to manage complex change as well as helping those leaders to achieve their true potential.

Having been a Trustee of several charities and schools, most recently, chairing the Board of Rugby School, Lucinda has also worked with the Chair of the Board of Governors of another leading public school, leading and delivering their Board Effectiveness review. She collaborates in these respects with the Board Advisory Partnership whose domain of knowledge is optimising governance and other board leadership.